



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

Onspon Services Pvt Ltd **Campus Recruitment - 2018 Passing Out Batch**

Company	OnSpon
Ranking	India's Biggest Sponsorship Marketplace
Website	www.onspon.com http://www.eventonapp.com/ http://www.communityzapp.com/ https://www.youtube.com/watch?v=XyynTJObKSY https://www.youtube.com/watch?v=GLGYCyBeECQ
Batch	2018 Passing Out Batch
Joining Date	1 st Week of February 2018
Date of Campus	Will be confirmed through mail
Time	Will be confirmed through mail
Venue	Will be confirmed through mail
Job Title	Associate Manager (MBA) / Assistant Manager (B.Tech)
Eligible Degrees	B.Tech / MBA
Eligible Branches	B.Tech (All Streams) / MBA (Marketing and Sales) / MCA
Eligibility Criteria	No cut off %
Location	Navi Mumbai and Gurgaon
Compensation (CTC)	INR 5.5L (MBA) / INR 3.5L (B.Tech) - Includes variable salary
Roles & Responsibilities	<p>Onspon helps events make money by getting more sponsors. Events love us and brands like us as we give them a lot of options of events to sponsor. Onspon has a host of event technology tools to make events more engaging.</p> <p>Onspon's founding team is a mix of senior executives from top pedigree colleges like IIM Ahmedabad and IIM Bangalore. The organization is growing at a rapid pace and is looking for aggressive and growth hungry executives. We believe in rewarding success and have a no-holds barred incentive plan for top performers.</p> <p>We are trusted by 20,000+ events and 500+ brands making us Asia's biggest event sponsorship marketplace. We have been covered extensively like this and this. We are expanding our presence and our looking for super energetic employees to participate</p>

	<p>in this journey. High on energy and an ability to question the status quo are two attributes that are imperative to be a part of Onspoon.</p> <p>Roles are across Sales and Marketing & Product management :</p> <ol style="list-style-type: none"> 1. Work on sponsorship domain extracting maximum knowledge and information of sponsorships genre and how its uniquely positioned to deliver value to brands using this platform. Research on the overall market and deals 2. Sponsorship sales and business development <ol style="list-style-type: none"> a. Reaching out to brands to enhance relationships. Strong understanding of multiple brands - their businesses and fitment metrics b. Creation of high quality content establishing fitment benchmarks between brands and suggested sponsorship avenues with focus on analytics c. Manage relationships with key clients. d. Manage a target on revenue generation and relationship management 3. Global market research and engagement with event organizers for Onspoon's event-tech suite <p>Role : Management Trainee</p> <p>Function : Marketing and Sales</p> <p>Sub-function : B2B sales and Digital lead generation</p>
<p>Other Desired Skills / Competencies</p>	<p>Skills and Knowledge</p> <ol style="list-style-type: none"> 1. Great analytical skills. Great comfort with technology and technology tools. 2. Creative and communicative 3. Expression through presentations 4. Strong knowledge of marketing as a domain – specially experiential marketing
<p>Recruitment Process</p>	<p>Will be communicated through email</p>
<p>Documents Required</p>	<p>Will be communicated through email</p>
<p>How to Apply?</p>	<p>Interested and eligible students need to apply on the link given below latest by 10th Dec 17 by 11:00 am.</p> <p><u>Click Here to Apply</u></p> <p><i>Late entries will be automatically deleted.</i></p> <p>Once applied students need to appear for the process or else his / her name will be put in NIP / Debarred list.</p>

My Best Wishes are with you!

Prof. Dr. Ajay Rana

Advisor